

## ABSTRACT

NAFHATUS SHIDDIQAH, Undergraduate Program (S1), Faculty of Social and Political Sciences, University of Wiraraja Sumenep. *EFFECT OF CAREER DEVELOPMENT ON SUMENEP REGENCY EMPLOYEE PRODUCTIVITY*. Be guider one Dra. Irma Irawati P.M.Si and Guider two Drs. Yayak Nurwakyudi M.Si.

This research is intended to describe the influence of career development on the productivity of the employees of Dinas Koperasi dan Usaha Mikro of Sumenep Regency. The research method used in this research is Quantitative method with the sample size of 39 respondents, taken from the population of 59. Data analysis method used in this research is Simple linear regression analysis. Based on the results of the study, it is found the findings of career development have an effect on and significant to work productivity Employees. It is known Based on the results of data analysis on the calculation of the regression equation is  $Y = 18.976 + 0.441 X$ . The equation is shown the influence of independent variables (X) on the dependent variable (Y), regression coefficient  $b = 0.441$  Because the value of coefficient  $b = 0.441$  (positive) then the regression model is positive or unidirectional, meaning if the value of Career Development (X) The value of work productivity variable (Y) is also higher also. And from t-test obtained t value = 4.779 and Sig. = 0.000, it is seen that  $\text{Sig.} 0.000 \leq 0,05$  which means there is positive to significant influence between independent variable that is Career Development to dependent variable of work productivity of Employee.

Keywords: *Pengembangan karier, Produktivitas kerja*