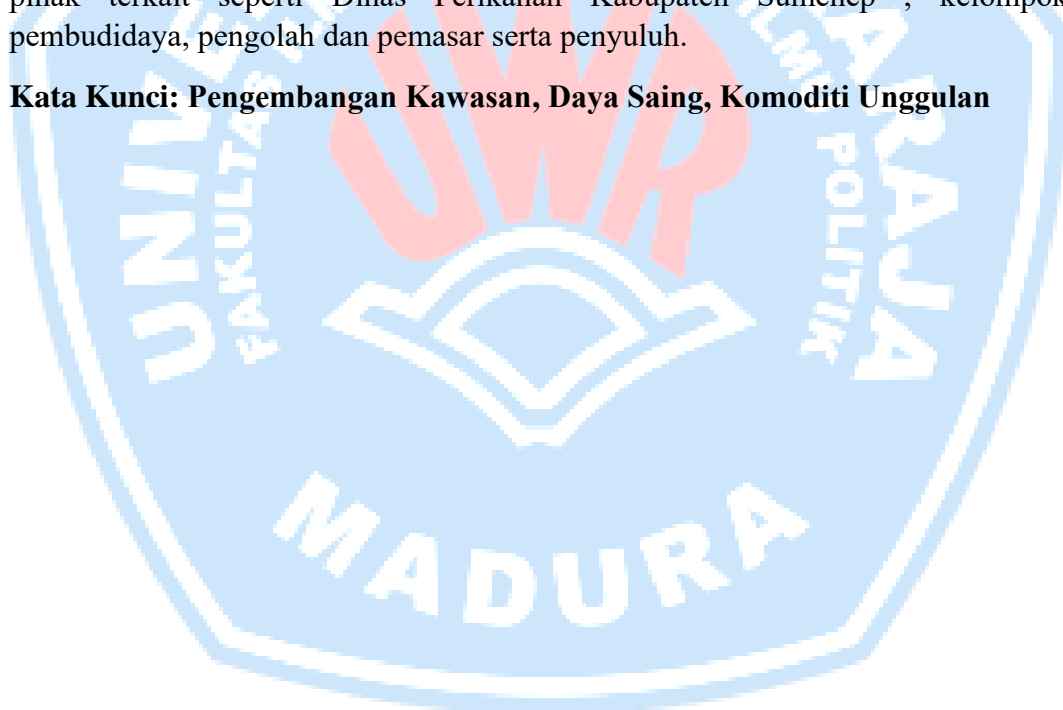


INTISARI

Pengembangan kawasan minapolitan di Kabupaten Sumenep telah dilaksanakan sesuai dengan Peraturan Menteri Kelautan dan Perikanan Nomor Kep.32/Men/2010 tentang Penetapan Kawasan Minapolitan. Adapun tujuan pengembangan kawasan minapolitan untuk meningkatkan kesejahteraan masyarakat melalui optimalisasi potensi perikanan dan kelautan. Desa yang termasuk kawasan minapolitan yakni Desa Pagar Batu Kecamatan Saronggi dengan komoditas unggulannya rumput laut. Penelitian ini bertujuan untuk mengetahui pengembangan kawasan minapolitan yang menitikberatkan kepada Rencana Strategis Kementerian Kelautan dan Perikanan Tahun 2010-2014 tentang Pengembangan Ekonomi Kelautan dan Perikanan Berbasis Wilayah. Metodologi yang digunakan yakni deskriptif kualitatif dengan menggunakan teknik *snowball sampling*. Hasil penelitian pengembangan kawasan minapolitan ditandai dengan dibentuknya kelompok pembudidaya, pengolah dan pemasar, pelatihan atau pembinaan, serta bantuan yang diberikan oleh pemerintah. Namun, perlu adanya peningkatan koordinasi serta kolaborasi antara pihak terkait seperti Dinas Perikanan Kabupaten Sumenep, kelompok pembudidaya, pengolah dan pemasar serta penyuluh.

Kata Kunci: Pengembangan Kawasan, Daya Saing, Komoditi Unggulan



ABSTRACT

The development of the Minapolitan area in Sumenep Regency has been carried out in accordance with the Minister of Maritime Affairs and Fisheries Regulation Number Kep.32/Men/2010 concerning Determination of the Minapolitan Area. The aim of developing the Minapolitan area is to improve community welfare through optimizing fisheries and marine potential. The village in the Minapolitan area is Pagar Batu Village, Saronggi District, with its superior commodity being seaweed. This research aims to determine the development of the Minapolitan area which focuses on the Strategic Plan of the Ministry of Maritime Affairs and Fisheries for 2010-2014 concerning Regional-Based Maritime and Fisheries Economic Development. The methodology used is descriptive qualitative using snowball sampling techniques. The results of research on the development of the Minapolitan area are marked by the formation of groups of cultivators, processors and marketers, training or guidance, as well as assistance provided by the government. However, there needs to be increased coordination and collaboration between related parties such as the Sumenep Regency Fisheries Service, groups of cultivators, processors and marketers as well as extension workers.

Keywords: Regional Development, Competitiveness, Leading Commodities

