

## ABSTRAK

Penelitian ini bertujuan untuk mengkaji implementasi program Data Integrasi Desa Berdaya (DIGDAYA) dalam upaya peningkatan pelayanan berbasis digital di tingkat desa. Program ini didesain untuk mengintegrasikan data dan informasi dari berbagai sektor pelayanan desa dalam satu platform terintegrasi, dengan tujuan meningkatkan efisiensi dan aksesibilitas layanan publik kepada masyarakat desa. Meskipun demikian, program ini berhasil meningkatkan akses dan kualitas pelayanan di beberapa desa, terutama dalam hal administrasi dan manajemen data. Disposisi implementor, seperti motivasi, keterampilan, dan kemampuan beradaptasi dengan teknologi, memainkan peran kunci dalam keberhasilan implementasi program ini. Program ini memberikan pemahaman yang lebih mendalam tentang tantangan dan potensi yang dihadapi dalam implementasi program Dataintegrasi Desa Berdaya (DIGDAYA). Program ini juga menyoroti pentingnya mengembangkan sumber daya manusia dan infrastruktur teknologi di tingkat desa, serta memperkuat kerjasama antar organisasi sebagai langkah kunci untuk meningkatkan keberhasilan program ini.

***Kata kunci: Implementasi Program Data Integrasi Desa Berdaya (DIGDAYA) Pelayanan Berbasis Digital***



## ABSTRACT

This study aims to examine the implementation of the Empowered Village Dataintegration (DIGDAYA) program in an effort to improve digital-based services at the village level. This program is designed to integrate data and information from various village service sectors in one integrated platform, with the aim of increasing the efficiency and accessibility of public services to rural communities. Nonetheless, this program succeeded in increasing access to and quality of services in several villages, especially in terms of administration and data management. The implementor's disposition, such as motivation, skill, and ability to adapt to technology, plays a key role in the successful implementation of this program. This program provides a deeper understanding of the challenges and potentials faced in the implementation of the Empowered Village Data Integration (DIGDAYA) program. The program also highlights the importance of developing human resources and technology infrastructure at the village level, as well as strengthening inter-organizational collaboration as a key step to increasing the success of this program.

***Keywords: Implementation of the Empowered Village Data Integration Program (DIGDAYA) Digital Bassed Service.***

