

## ABSTRAK

### **PENGARUH PENYULUHAN KESEHATAN BERBASIS KEARIFAN LOKAL TERHADAP PERSEPSI IKUT KB DI WILAYAH KERJA PUSKESMAS WARU PAMEKASAN**

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Keluarga berencana merupakan suatu program pemerintah yang dirancang untuk menyeimbangkan antara kebutuhan dan jumlah penduduk dengan kata lain program keluarga berencana adalah upaya peningkatan kepedulian dan peran serta masyarakat melalui pendewasaan usia perkawinan (PUP) Pencanangan Keluarga Berencana ini telah berlangsung lama dan menyebar di seluruh pelosok Desa di seluruh wilayah Indonesia. Tujuan penelitian ini adalah untuk menganalisis pengaruh penyuluhan kesehatan berbasis kearifan lokal terhadap persepsi ikut KB. Penelitian ini merupakan penelitian quasi eksperimental design. Populasi 20 dan sampel 8 responden dengan teknik sampling consecutive sampling. Variabel bebas adalah penyuluhan berbasis kearifan lokal dan variabel terikat adalah persepsi ikut KB. Pengumpulan data dengan menggunakan kuesioner persepsi ikut KB yang dilakukan dua kali sebelum dan sesudah dilakukan penyuluhan berbasis kearifan lokal tentang KB. Dianalisis menggunakan uji statistik *paired T test*.

Hasil penelitian dengan menggunakan menunjukkan bahwa  $p = 0,003$  ( $\alpha < 0,05$ ) yang berarti ada pengaruh penyuluhan kesehatan berbasis kearifan lokal terhadap persepsi ikut KB di Puskesmas Waru Pamekasan.

**Kata Kunci: Penyuluhan, Kearifan Lokal, Persepsi, KB**

## **ABSTRACT**

### ***THE CORRELATION INFLUENCE OF LOCAL WISDOM-BASED HEALTH COUNSELING ON PERCEPTIONS OF PARTICIPATION OF FAMILY PLANNING PROGRAMS IN REGIONS WARU PAMEKASAN COMMUNITY HEALTH CENTER WORK***

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*Family planning is a government program designed to balance needs and population. In other words, family planning is an effort to increase community awareness and participation through maturing the age of marriage, birth control, fostering family resilience, increasing the welfare of small, happy and prosperous families. The declaration of Family Planning has been going on for a long time and has spread to all corners of the village in all parts of Indonesia. The purpose of this study was to analyze the effect of local wisdom-based health education on perceptions of participating in family planning.*

*This research is a quasi-experimental design research. The population is 20 and the sample is 8 respondents with consecutive sampling technique. The independent variable is counseling based on local wisdom and the dependent variable is the perception of participating in family planning. Data was collected using a perception questionnaire on family planning which was carried out twice before and after counseling based on local wisdom about family planning. Analyzed using a statistical test paired T test.*

*The results of the study showed that  $p = 0.003$  ( $\alpha < 0.05$ ) which means that there is an influence of local wisdom-based health counseling on the perception of participating in family planning at the Waru Pamekasan Health Center.*

***Keywords: Extension Based on Local Wisdom, Perception, Family Planning***