

INTISARI

Bumdes merupakan badan usaha yang dimiliki oleh desa yang dikelola oleh pemerintah dan masyarakat dengan tujuan meningkatkan perekonomian desa, meningkatkan pendapatan asli desa, meningkatkan pengolahan potensi desa dan menjadi tulang punggung perekonomian desa. Bumdes potre koneng memiliki peran mengatur perekonomian yang ada di desa Banasare, terutama bidang usaha bisnis, penyewaan barang, usaha jasa pelayanan, bisnis keuangan secara mikro dan usaha bersama masyarakat. penelitian ini bertujuan untuk mengetahui peranan bumdes potre koneng dalam peningkatan ekonomi masyarakat di desa banasare kecamatan rubaru. Penelitian tentang peran bumdes di fokuskan pada tiga aspek yaitu bumdes sebagai fasilitator, mediator, dan motivator. Metode yang digunakan dalam penelitian ini adalah metode penelitian kualitatif yang dijabarkan secara deskriptif. Data dan hasil penelitian di peroleh dari hasil wawancara dengan beberapa informan dan dokumentasi. Penelitian ini menyimpulkan bahwa peran BUMDes dalam meningkatkan perekonomian masyarakat di desa Banasare baik dan optimal, karena berhasil meningkatkan perekonomian para pelaku usaha. BUMDes memberikan bantuan modal usaha awal agar berlanjut dengan baik kedepannya. Serta mendorong masyarakat untuk kreatif menciptakan lapangan kerja dan juga membantu memasarkan hasil usaha masyarakat. BUMDes potre koneng juga aktif memberikan motivasi kepada pelaku usaha untuk meningkatkan produksi dan ekonomi masyarakat.

Kata kunci: peran, BUMDes, peningkatan ekonomi

ABSTRACT

Bumdes is a business entity owned by the village which is managed by the government and the community with the aim of improving the village economy, increasing village original income, increasing the processing of village potential and becoming the backbone of the village economy. Bumdes potre koneng has a role in regulating the economy in Banasare village, especially in the fields of business, rental of goods, service businesses, micro-finance business and joint ventures with the community. This study aims to determine the role of bumdes potre koneng in improving the economy of the community in Banasare Village, Rubaru District. Research on the role of bumdes is focused on three aspects, namely bumdes as facilitator, mediator, and motivator. The method used in this research is a qualitative research method which is described descriptively. Data and research results obtained from interviews with several informants and documentation. This study concludes that the role of BUMDes in improving the economy of the community in Banasare village is good and optimal, because it has succeeded in improving the economy of business actors. BUMDes provides initial venture capital assistance so that it continues well in the future. As well as encouraging the community to be creative in creating jobs and also helping to market the results of the community's business. BUMDes potre koneng also actively motivates business actors to increase production and the community's economy.

Keywords: *role, BUMDes, economic improvement*