

ABSTRAK

PERSEPSI MASYARAKAT TENTANG PELAYANAN POSYANDU BALITA DI DESA PRAGAAN DAYA KECAMATAN PRAGAAN KABUPATEN SUMENEP

Oleh : Ach Shalihin

Posyandu Balita menjadi sarana penting bagi masyarakat untuk mendukung upaya pemantauan pertumbuhan Balita. Namun masih banyak masyarakat memiliki persepsi yang salah tentang Posyandu, sehingga rendahnya partisipasi masyarakat membawa Balitanya ke Posyandu. Tujuan penelitian ini untuk mengetahui persepsi masyarakat tentang pelayanan Posyandu Balita di Desa Pragaan Daya Kecamatan Pragaan Kabupaten Sumenep.

Desain penelitian ini menggunakan metode deskriptif, dengan rancang bangun *Cross Sectional* dengan teknik *Simple Random Sampling*. Populasi dalam penelitian ini sebanyak 200 orang dengan jumlah sampel 66 orang. Instrumen yang digunakan adalah kuesioner untuk mengukur persepsi masyarakat.

Hasil penelitian menunjukkan bahwa sebagian besar persepsi masyarakat tentang pelayanan Posyandu Balita berada pada kategori cukup, yaitu sebanyak 41 orang (62%).

Posyandu balita sangat penting bagi kesehatan anak, namun sampai saat ini masih banyak masyarakat yang belum mengetahui tentang posyandu dan manfaat posyandu. Oleh karena itu, masyarakat perlu diberikan informasi atau penyuluhan dari petugas kesehatan setempat tentang posyandu dan pemanfaatannya.

Kata Kunci : Persepsi, Masyarakat, Posyandu Balita.

ABSTRACT

COMMUNITY PERCEPTION OF POSYANDU TODDLER SERVICE IN PRAGAAN DAYA VILLAGE PRAGAAN SUBDISTRICT, SUMENEP REGENCY

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Toddler Posyandu is an important means for the community to support efforts to monitor toddler growth. However, there are still many people who have the wrong perception about Posyandu, so that low community participation brings the baby to Posyandu. The purpose of this study was to determine the public perception of the services of the Toddler Posyandu in the Pragaan Daya Village, Pragaan Subdistrict, Sumenep Regency.

The design of this study used a descriptive method, with a Cross Sectional design with a Simple Random Sampling technique. The population in this study were 200 people with a sample of 66 people. The instrument used is a questionnaire to measure people's perceptions.

The results of the study showed that most of the community perceptions about the services of Toddler Posyandu were in the sufficient category, as many as 41 people (62%).

Toddler Posyandu is very important for children's health, but until now there are still many people who do not know about Posyandu and the benefits of Posyandu. Therefore, the community needs to be given information or counseling from local health workers about the posyandu and its utilization.

Keywords: Perception, Society, Toddler Posyandu.