

ABSTRAK

Sadewi, Retno Putri Sadewi. 2020. Pengembangan Media *Pop Up Book* Pakaian Adat di Indonesia di Kelas IV Sekolah Dasar. Skripsi, Program Studi Pendidikan Guru Sekolah Dasar, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Wiraraja. Pembimbing : (1) Tita Tanjung Sari, S.Pd., M.Pd, (2) Ach. Puniman, S.Pd.I., M.Pd.I.

Latar belakang penelitian pengembangan ini karena kurangnya kreativitas dalam pengembangan media pembelajaran sesuai karakteristik anak yaitu kartun dan permainan. Penelitian pengembangan ini bertujuan untuk menghasilkan media *pop up book*, mengetahui kevalidan serta mengkaji respon siswa kelas IV terhadap media *pop up book* pakaian adat. Penelitian pengembangan ini menggunakan pengembangan *Brog and Gall* dari Sugiyono dengan 10 tahapan namun peneliti hanya menggunakan 7 tahapan dikarenakan keterbatasan waktu, dan serta adanya pandemi covid-19, yang dimana meliputi tahap potensi dan masalah, pengumpulan data, desain produk, validasi desain, revisi desain dan uji coba produk. Pada instrumen pengambilan data yang digunakan dalam penelitian ini adalah lembar validasi materi, media pembelajaran, desain pembelajaran serta angket respon siswa terhadap pengembangan media *pop up book* pakaian adat. Pada tahap uji kelayakan materi, media pembelajaran dan desain pembelajaran masing-masing mendapatkan persentase 100% yang termasuk dalam kategori sangat valid. Tahap uji coba dilakukan sangat terbatas dikarenakan adanya pandemi covid-19 sehingga uji coba penelitian ini dilakukan pada siswa kelas IV sebanyak 4 siswa. Hasil angket respon siswa memperoleh persentase 98% yang mendapatkan kriteria sangat baik. Jadi, hasil penelitian menunjukkan bahwa media *pop up book* pakaian adat sangat valid untuk digunakan dalam proses pembelajaran khususnya mata pelajaran Ilmu Pengetahuan Sosial.

Kata kunci: Media Pop Up Book Pakaian Adat, Pengembangan, Brog and Gall

ABSTRACT

Sadewi, Retno Putri. 2020. Development of Pop Up Book Media for Traditional Clothing in Class IV Elementary Schools. Thesis, Primary School Teacher Education Study Program, Teacher Training and Education Faculty, Wiraraja University. Advisors (1) Tita Tanjung Sari, S.Pd., M.Pd, (2) Ach. Puniman, S.Pd.I., M.Pd.I.

The background of this development research is due to the lack of creativity in the development of learning media according to the characteristics of children, namely cartoons and games. This development research aims to produce Pop Up Book media, determine its validity and assess the responses of fourth grade students to traditional clothing Pop Up Book media. This development research uses the development of Brog and Gall from Sugiyono with 10 stages but researchers only use 7 stages due to time constraints, and the covid-19 pandemic, which includes the potential and problem stages, data collection, product design, design validation, design revision. and product trials. The data collection instruments used in this study were material validation sheets, instructional media, learning designs and student response questionnaires to the development of traditional clothing Pop Up Book media. In the material feasibility test stage, learning media and learning design each got a percentage of 100% which is included in the very valid category. The trial phase was very limited due to the Covid-19 pandemic so that this research trial was conducted on 4 grade students. The results of the student response questionnaire obtained a percentage of 98% who got very good criteria. So, the results of the study show that the traditional clothing Pop Up Book media is very valid to be used in the learning process, especially in Social Sciences subjects.

Keyword : *traditional clothing Pop Up Book media , Brog and Gall*